



Sabine Kohler
Founder & Managing Partner
MSc Arch ETH | Executive MBA HSG



Sabine Kohler was born on September 8, 1974 in Zurich, Switzerland. She studied Architecture at the Swiss Federal Institute of Technology in Zurich and graduated in 2000 with a Master of Science ETH Degree in Architecture. During her studies she worked for several architecture firms in Switzerland and in Brazil.

In 2013, she graduated with an Executive MBA in General Management with distinction from the University of St. Gall, Switzerland (Executive MBA HSG). Sabine Kohler speaks German, English, French, Italian, Portuguese and Spanish.

She began her professional career with IBM Switzerland where she participated in a one-year trainee program and was then responsible for the marketing of the technology services department. In 2005, Sabine Kohler moved to the consulting firm Accenture, where she led integrated marketing and communication campaigns in the fields of Financial Services, Consumer Goods and Utilities. Furthermore, she was responsible for Events and Sponsoring.

In 2008, Sabine Kohler joined Swiss International Air Lines, where she headed the global Premium Customer Area. She was responsible for the relationship management towards high-value clients and built up a customer experience program aiming to provide personal care for frequent flyers, VIPs and First-Class guests.

From 2014 to 2020, she had been a Consultant and Partner in the globally operating Board Advisory Firm Dr. Bjørn Johansson Associates. During the 6 years she advised over 30 clients on Non-Executive Board, CEO and Executive Board assignments across all industries, and placed nearly 90 executives with 24 nationalities in 9 different countries on 3 continents.

In June 2020, she founded Board Boutique GmbH.

Board Boutique GmbH is a Board Advisory Boutique based in Zurich, Switzerland, exclusively focusing on Non-Executive and Executive Board appointments.