



Karin Pfändler
Client Service Associate
MA Marketing-, Services- and Communication Management HSG



Karin Pfändler started her role as Client Service Associate at Board Boutique GmbH in February 2023. She holds a Bachelor Degree in International Affairs and a Master Degree in Marketing-, Services and Communication Management.

During her studies, Karin Pfändler worked as a cabin crew member at Swiss International Air Lines and completed an internship at the Swiss Embassy in Bangkok, Thailand. In addition, she worked within the global premium customer management at SWISS taking care of top customers and further developing the customer experience program with a special focus on the customer journey on the ground.

After completing her Master degree, Karin Pfändler moved to the consumer goods industry. For 6 years, she held various sales positions with increasing responsibility at Hiestand Schweiz and Unilever Schweiz GmbH. Before joining Board Boutique, she was a Senior Customer Manager at Unilever Schweiz GmbH responsible for the cross-brand development of the Petrol & Convenience customer channel.

Board Boutique is a Board Advisory Boutique based in Zurich, Switzerland, exclusively focusing on Non-Executive and Executive Board appointments.

Karin Pfändler speaks German, English, French and Spanish.